

JOSE GENOVÉS

[DESIGNER/RESEARCHER]

Spain-born /1979/, based in the Netherlands 

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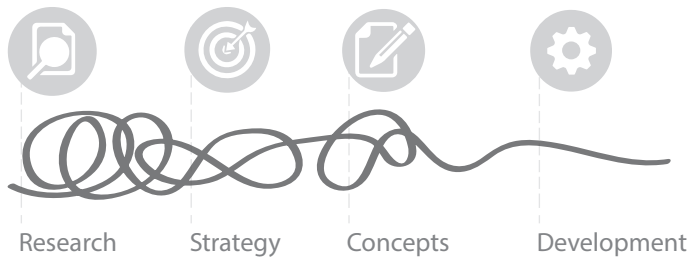
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www.josegenoves.com 

> introduction

“ I’m an **user centered designer** interested in **people**. I’m passionate about **innovations** that make an **impact** on **peoples’ life**. For me, design is about **bridging** the gap between **technology and people**. I consider myself as an interpreter who identify and translate **market opportunities** into **new ideas**. Ideas that will become **new products** and services that will **improve people’s life**; no matter whether these solutions are **physical objects, digital services or activation strategies**. ”

> my design process



> skills

SOFTWARES

SolidWorks Illustrator
 Cinema 4D InDesign
 AutoCad Photoshop

LANGUAGES

Spanish +++++
 English ++++
 Dutch ++

> my life

Exploring

Observing / Talking
Questioning

Thinking

Problem solving
Learning
New ideas

Socialising

Friends / Parties
Talking / Sharing

Hobbies

Swimming / Acting
Nederlands taal leren...

Implementing

Developing / Creating
Experimenting

Reviewing

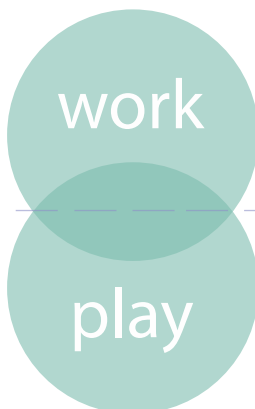
Testing
Improving
Correcting

Holidays

Friends
Visiting family
New experiences / Sun

Downtime

Sleeping / Hot baths
Dreaming



> education

- 2008-2011 MSc INTEGRATED PRODUCT DESIGN.
Delft University of Technology [The Netherlands]
- 2005-2006 Diploma in Ergonomics & Human Factors
Escola Catalana Formació. [Barcelona]
- 1997-2002 BSc INDUSTRIAL DESIGN ENGINEERING
Universidad Politecnica Valencia [Spain]

> work

- 2014- NOW CONSUMER INSIGHTS at **UNILEVER** [NL]
Personal Care/deploy team in Europe. My role is being the voice of EU consumers in global projects for brands such Dove and Sunsilk.
- 2012-2014 PRODUCT DESIGNER. **STREETLIFE** [NL]
BEE PUBLIC designLAB: Making public spaces & cities more citizen’s friendly. Street furniture and applied Sustainability.
- 2006-2008 PRODUCT DESIGNER. **H.ROGU** [Spain]
Research, Design and product development in the lighting industry. R&D team.
- 2005-2006 ALLROUND DESIGNER at **SERIDOM** [Spain]
Development of point of sales Displays. Supporting both the manufacturing and the commercial departments.
- 2003-2005 DESIGN RESEARCHER TRAINEE. **IBV** [Spain]
Biomechanics Institute of Valencia. [IBV]. Ergonomics advisor.

> awards

- Finalist in the Green Wall competition, sponsored by Materia.nl - Amsterdam, 2012
<http://architectuur.nl/nieuws/eco-wigwam/>
- Design Award in “Voila Design Contest” sponsored by “Servei Estacio”. Barcelona, Spain. 2008.
http://premisvoila.com/?page_id=143&lang=ca
- Finalist in the furniture design contest sponsored by “Gallego Sanchez Group”. Design of a decorative furniture. “WELCOME”. Spain. 2007. <http://www.gallegosanchez.com/>
- 3rd prize in the “Design Awards for the architectural accessibility promotion.” Design of urban furniture. Fountain “PER A TOTS”. Xunta de Galicia, Spain, 2004.

> publications

- Co-author of the “Ergonomics guide” performed at the Biomechanics Institute of Valencia. Spain, 2004.
http://issuu.com/jose_genoves/docs/publicacion_ibv